COOKIE POLICY

Your privacy is important to us, and this Cookie Policy aims to inform you about what types of cookies and other technologies AXIMMETRY uses on this website and the reasons and conditions for using such cookies.

This Cookie Policy shall be interpreted in conjunction with our Privacy Policy, please read our Privacy Policy carefully for more information about what we do with your personal data and what rights you have in this regard.

What are cookies?

Cookies are small blocks of data that a website stores on the visitor's devices (computer, cell phone, etc.). Our website uses cookies and similar technologies to enable us to give you the best online experience, analyze our website traffic improve our advertising activities, and understand where our visitors are coming from.

Cookies are commonly used on websites. By cookies, the website operators may develop the functions of their website and the user experience thereof, although cookies may also facilitate the support of advertising activities and processes.

To understand better what cookies are and how they work, visit HTTP Cookie on Wikipedia.

First- and Third-party cookies

Our website uses various first-party cookies and third-party cookies. The difference between these two types relates to who is able to read the information that the cookies contain.

- **First party cookies** are set by the website you're visiting; the information and containments are only available and readable to us.
- **Third party cookies** are created by parties other than us; these cookies are deemed to be nonessential cookies. Although we allow third parties to access the website and send cookies to your device, we do not control the information stored by these cookies and do not have access to such data. This information is entirely controlled by the actual third party.

Types of cookies

The purposes are different of the cookies that our website uses; the types of cookies that we use:

1. **Essential cookies**

These cookies are necessary for the proper functioning of the site. It is not possible to turn them off. They help us run the website by enabling basic functions such as site navigation and setting privacy preferences. The website may only function properly with these technical cookies. Furthermore, these cookies allow us to measure visits and traffic sources, thereby balancing our website performance. These methods cannot be used to trace your identity.

Provider	Name	Description	Duration
Aximmetry	ASP.NET SessionId	Preserves the visitor's session state across page requests	Session
Aximmetry	axisitecookieanalyticalchecked	Stores your cookie preferences (so you won't be asked again within a session)	Session
Aximmetry	axisitecookieconsentvisited	Stores your cookie preferences (so you won't be asked again within a session)	Session
Aximmetry	axisitecookienecessarychecked	Stores your cookie preferences (so you won't be asked again within a session)	Session
Aximmetry	axisitecookiefunctionalchecked	Stores your cookie preferences (so you won't be asked again within a session)	Session
Aximmetry	ARRAffinitySameSite	Used to distribute traffic to the website on several servers in order to optimize response times.	Session
Aximmetry	ARRAffinity	Used to distribute traffic to the website on several servers in order to optimize response times.	Session
Aximmetry	SelectedCurrency	Preserves the selected currency within a session	Session

2. Functional cookies

These cookies help us to personalize your experience by providing advanced features and customizations (e.g., remember your cookie preferences). Without these cookies, some or all of the services on the website may not function comfortably. These cookies may be set by ourselves.

Provider	Name	Description	Duration
Aximmetry	axisitecookieanalyticalchecked	Stores your cookie preferences (so you won't be asked again)	1 year
Aximmetry	axisitecookieconsentvisited	Stores your cookie preferences (so you won't be asked again)	1 year
Aximmetry	axisitecookienecessarychecked	Stores your cookie preferences (so you won't be asked again)	1 year
Aximmetry	axisitecookiefunctionalchecked	Stores your cookie preferences (so you won't be asked again)	1 year
Aximmetry	SelectedCurrency	Preserves the selected currency, thereby enabling to display of prices in the chosen currency	1 year

3. Analytical and Advertising cookies

Analytical and statistical cookies collect information about website visitors and their browsing activities. By these cookies, we may identify users who visit our site, thereby seeing which pages are visited most often, whether users receive error messages, and how users arrive at our site. These cookies are used to measure and improve the performance of our website, and some of these are sent by third parties who provide web traffic and analytics services to us.

Advertising cookies help us in remarketing activities (i.e., engaging audiences who have already interacted with the website) by tracking the user's web browsing history and creating profiles about the user's preferences, habits, choices, etc. These cookies may also display relevant content and advertisements on other websites if they belong to a third party.

These cookies are often social media cookies that allow you to share our content on social media, for example, by clicking on Facebook's "Like" button or posting a comment while logged into your social media account (e.g., Facebook, Twitter, YouTube, Instagram) you link to the website content. By allowing these cookies, social media can connect your website visits or perceived interests with your social media account. For more information on data transfer, please see the privacy policy of the social media platforms. Disabling these cookies may result in content not being shared on social media.

Google	_gcl_au	Analytics, Advertising	90 days
Google	NID	Security, Analytics, Functionality, Advertising	6 months
Google	SSID	Download certain Google Tools and save certain preferences, for example the number of search results per page or activation of the SafeSearch Filter. Adjusts the ads that appear in Google Search.	in 2 years
Google	__Secure-3PSID	These cookies are used to deliver more relevant ads for you and your interests.	in 2 years
Google	__Secure-1PSID	Targeting cookie. Used by for targeting purposes to build a profile of the website visitor's interests in order to show relevant & personalised Google advertising.	in 2 years
Google	HSID	Download certain Google Tools and save certain preferences, for example the number of search results per page or activation of the SafeSearch Filter. Adjusts the ads that appear in Google Search.	in 2 years
Google	APISID	Download certain Google Tools and save certain preferences, for example the number of search results per page or activation of the SafeSearch Filter. Adjusts the ads that appear in Google Search.	in 2 years
Google	SAPISID	Download certain Google Tools and save certain preferences, for example the number of search results per page or activation of the SafeSearch Filter. Adjusts the ads that appear in Google Search.	in 2 years
Google	__Secure-3PAPISID	This cookies are used to deliver more relevant ads for you and your interests.	in 2 years

Google	__Secure-1PAPISID	Cookie required to use website options and services	in 2 years
Google	SID	Advertising purpose to provide ad delivery or retargeting, provide fraud prevention.	in 2 years
Google	_ga	Analytical	in 2 years
Google	_ga_RRSL7RGL13	Analytical	
Google	_ga_Y7NKEG74QK	Analytical	
Google	_gat UA-113020408-1	Analytical	1 minute
Google	_gat UA-244098405-1	Analytical	1 minute
Google	_gid	Analytical	24 hours
Google	AID	Analytics, Advertising	13 months EEA UK / 540 days elsewhere

We inform you that unless a cookie is not marked as essential, your consent is required to use such a cookie. We inform you that our website may use technologies, subject to your consent, that allow "cross-device" tracking, i.e., the possibility of analyzing your website activities. You allow "cross-device tracking," i.e. (allow the analysis of a user's activities on different devices) if you give your consent to use analytical and advertising cookies. In these cases, the website may use Google Consent Mode to get an analytical picture of visitors' browsing activity and help improve the performance of analytical methods; this method is strictly necessary to maintain the website. These collected data are anonym and aggregated, so visitors shall not be identified, and anonymous aggregated databases shall not be attempted by reversing. Aggregated anonym data is sent to Google Ireland; related to the data processing activity of Google, please visit the following site.

Duration of cookies

The cookies can be qualified by their duration time.

This website may send temporary and permanent cookies to your device as well. Regarding the temporary cookies, we inform you of the duration of such cookies. Temporary cookies usually last until you close your internet browser. When you end your browser session, such cookies expire. Permanent cookies have a set expiry date, and they remain on your device until so far, the website can read these persistent cookies from your device, whereby access to our website becomes more accessible and faster.

IP addresses

IP addresses (Internet Protocol addresses) are unique numerical labels used between computers for communication to identify each other. Each computer connected to the Internet has an IP address. IP addresses serve two main functions: network interface identification and location addressing. We inform you that particular cookies may collect masked data about your IP address, however, we cannot identify any user based on these data. An IP address is deemed as personal data. Visit this article on Wikipedia to understand better IP addresses.

Data transfer regarding cookies

Data only may be transferred outside the European Economic Area if necessary for the website's operation. In these cases, the recipients shall be subject to the provisions of Chapter V of the GDPR.

Control cookies through your browser

We inform you that most browsers allow you to manage your cookie settings. For more information, visit your browser website; you can find the links to the most popular browsers below:

[Google Chrome](#)
[Mozilla Firefox](#)
[Microsoft Edge](#)
[Safari](#)

We inform you that disabling a cookie or a category thereof does not result in the deletion of cookies previously recorded unless the deletion is done manually.

Your rights

You have the right to access, rectify, erase, or restrict the processing of personal data concerning you, provided that your action does not conflict with the limits on the exercise of these rights set by law.

You may object to the processing of your personal data at any time. Contact details for matters relating to data processing: gkemeny@aximmetry.com.

You have the right to lodge a complaint with a supervisory authority or seek remedies in court.

For further information, please read our [Privacy Policy](#).

Current settings

You may manage your consent settings through the gear logo that you may find next to the cookie policy at the bottom of the website.